ABSTRACT

[00028] A method for providing embedded vinyl products comprises applying design material to a bottom or a top surface of a liquid vinyl substrate. When applying to the bottom surface liquid vinyl substrate, the design materials are applied to a conveyor and the vinyl substrate layer is applied over the design material. When applying to an exposed top layer of the vinyl substrate, the design material is applied so that at least a portion of it remains visible from the top surface of the exposed layers so that it creates a design therein.